2023
SRCMUJ
2nd Semester Examination
M. A.
Journalism and Mass Communication
JMC-202
Regional Media

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

1. Answer *any two* of the following questions: **5x2**

a. Media Cluster

b. Digital Humanities

c. Digital Media vs. Folk Media

d. Indian Media

2. Answer *any three* of the following questions: **10x3**

a. What is the Concept of Regional Development and why is it important in the Context of India? 4+6

b. What is Community Development? What are the Community Development Strategies in India? 4+6

c. Give a Comparative Account of various Media of Jhargram District. 10

d. Briefly discuss different Types of Folk Media of West Bengal. 10

e. What is Socio-Cultural Development? How do Media affect Social-Cultural Aspects of a Society? 4+6