2023
SRCMUJ
2nd Semester Examination
M.A.
Journalism and Mass Communication
JMC-203
Community Media and Social Development

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

1. Answer *any two* of the following questions : 5x2

a. Community Media and Health
b. Campus Radio
c. Development Communication
d. Radio Phone-in Programme

2. Answer *any three* of the following questions: 10x3

a. Explain the Concept of Modernization Paradigm and Dependency Paradigm of Development. 10

b. Explain the Role of any Three U.N. Agencies in Development. 10

c. What is the Role of the Media in driving the SDGs 1: No Poverty and SDG 2: Zero Hunger? 10

d. What do you mean by Community Studies? Describe how Caste, Class and Power play a significant role in shaping Communities in India. 4+6

e. Write a Short Note on Gender Equality. What is the Crucial Role of the Media in achieving Gender Equality? 4+6