2023
SRCMUJ
2nd Semester Examination
M.A.
Journalism and Mass Communication
JMC-204
New Media and Mojo Journalism

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

1. Answer *any two* of the following questions : 5x2

a. Macbride Commission and Its Recommendation

b. Information Overload

c. Citizen Journalism

d. Impact of New Media on E-Governance and Business

2. Answer *any three* of the following questions : 10x3

a. What is a Virtual World and how does it differ from the Real World? How does Virtual World contribute to the Field of Education or Learning? 4+6

b. What is New Media and how does it differ from Traditional Media? What are some potential concerns or challenges associated with New Media? 4+6

c. Write down some key technological changes that have enabled the development of New Media. What are the general steps to create a Web Portal? 4+6

d. Explain types of Cyber Crime . Why the Cybercrime is increasing in recent times? 6+4

e. Describe in brief the Characteristics, Strengths and Limitations of Mobile Journalism in India. 6+4