2023
SRCMUJ
2nd Semester Examination
M.A.
Journalism and Mass Communication
JMC-C201
Basics of Journalism

Full Marks: 40 **Time: 2 Hours**

The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.

1. Answer *any four* of the following questions: 2x4

a. Name the Editor of the First Newspaper in Colonial India and which year it was published?
b. Mention the Names of any two prominent Newspapers during the Indian National Freedom Movement.
c. What is Byline?
d. What is News?
e. What do you understand about 5W-s and 1H?
f. Who is an Editor?

2. Answer *any five* of the following questions: 4x5

a. Write a Short Note on Sports Journalism.
b. What are the Elements of News?
c. Write about Raja Rammohun Ray's Contribution to the Indian Press.
d. How did Buckingham's 'Calcutta Journal' contribute to the Freedom of the Press in India?
e. How did 'Sandhya' influence the Nationalist Movement in India?
f. How did Mahatma Gandhi's Ideas influence the Indian Press?
g. What are the responsibilities of the Media towards Society?
h. Write a Short Note on Right to Information.

3. Answer *any two* of the following questions: 6x2

a. Explain the differences between Hard News and Soft News.
b. What is Beat Reporting? Explain in brief the Parliamentary and Crime Beat.
c. Briefly describe Contemporary Debates and Issues relating to Media Ethics in Journalism in India.
d. Write a comparative account between Print and Electronic Journalism.