2023

SRCMUJ

3rd Semester Examination

Integrated MLIS

Library and Information Science

LIS-306

Content Design, Technical Writing and Scholarly Publishing

Full Marks: 40 **Time: 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer any two from the following questions: **5 x2**

a. Write notes on channels of communication

b. What do you mean by Copy editing and proof reading?

d. Differentiate between APA Reference style and MLA Reference Style.

e. Discuss the significance of reader-writer relationship.

2. Answer any three from the following questions: **10x3**

i. What do you mean by written communication? State various form of written communication? Discuss peer review process. **2+2+6**

ii. Write the difference between technical writing and creative writing. Why LIS professional should have a knowledge of technical writing? **5+5**

iii. Discuss briefly the principal of technical writing according to Saracevic and Wood. Discuss the functions and steps of technical report? **5+5**

iv. What do you mean by review article? Discuss the categorization of Technical Communication. **3+7**

v. What is information analysis? Explain the role and responsibilities of information analyst? What are the Key steps in data collection process? **3+5+2**

P.Y.O. 2023