

2023
SRCMUJ
Integrated MLIS
3rd Semester Examination
Library and Information Science
LIS-307
Information Consolidation and Repackaging

Full Marks: 40

Time: 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer any two from the following questions:

5 x2

1. Discuss, in short about the barriers of use of information.
2. Discuss the benefits of ICP.
3. Discuss about the marketing of consolidated information products in your own words.
4. Mention different types of target audience groups for different kinds of information consolidation products .

2. Answer any three from the following questions:

10x3

1. What do you mean by information consolidation? Discuss in brief the evolution of the concept of information consolidation. 3+7
2. Discuss how to evaluate information? Briefly discuss about the problems to evaluate information. 5+5
3. Draw the step by step process of producing news letter as information consolidation product. 10
4. What do you mean by packaging and repackaging of information? Discuss the information consolidation products prepared by TERI. 5+5
5. Discuss about dissemination channels of ICP. Why feedback is required in dissemination of ICP? What are the criteria for selection of different delivery systems for disseminating ICP? 3+3+4