2023
SRCMUJ
M. A.
1st Semester Examination
Journalism and Mass Communication
JMC-104
Reporting, Writing and Design

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer any two from the following questions : 5x2
   (a) News Beat
   (b) Business Reporting
   (c) Copy Editing
   (d) Photo Feature

2. Answer any three from the following questions : 10x3

   a) What is the importance of an Editor in a Newspaper? Write down the Functions of a District Reporter. 6+4
   b) What do you understand by Feature? Explain in brief different types of Feature. 4+6
   c) Explain in brief the difference between Investigative and Interpretative Journalism with examples.
   d) Mention Major Interviewing Tips for Journalists for any Mass Media.
   e) What is Page Layout? Explain in brief about different Types of Page Layout. 2+8

P.Q. 2023