2023
SRCMUJ
M. A.
1st Semester Examination
Journalism and Mass Communication
JMC-105
Broadcast Media

P.Y.Q. 2023

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer <u>any two</u> from the following questions: **5×2**

a) Health Reporting
b) PTC
c) Ham Radio
d) OTT

2. Answer <u>any three</u> from the following questions : **10×3**

a) What is the Role of Media in the Coverage of Rural Development Stories?
b) What do you understand by Public Service Broadcasting? Critically evaluate the Role of AIR as Public Service Broadcaster. **3+7**
c) What are the Basic Camera Shots? Narrate the Importance of Shot Selection for Audio-Visual Production. **7+3**
d) Do you think that 24x7 News Channels disrupt the Objectivity of News Content? – Justify.
e) Write a News Script of 60 Seconds duration of your choice for telecast.