

**2024**  
**SRCMUJ**  
**4<sup>th</sup> Semester Examination**  
**M.A.**  
**Journalism and Mass Communication**  
**JMC-402**  
**Theoretical --Media and Cultural Communication**

**Full Marks: 40**

**Time: 2 Hours**

**The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.**

- 1. Answer any two of the following questions: 5×2**
- a) Historical perspective of Jhargram
  - b) Bio-Culture
  - c) Global Village
  - d) Theatre and Culture
- 2. Answer any three of the following questions 10×3**
- a) How does the puppet shows in India educate and entertain audience ?
  - b) What are the contributions of rhymes, tales and myths in preserving the cultural identity of India ? Explain with examples.
  - c) What is Folk Song? Describe in brief any two types of Folk Songs in West Bengal. **2+4+4**
  - d) What are the main characteristics of culture? What do you understand about the limitations of culture? **6+4**
  - e) What are the key features of an utopian society? How does technology affect utopian society? **4+6**