

2024
SRCMUJ
4th Semester Examination
M.A.
Journalism and Mass Communication
JMC-402
Theoretical --Media and Cultural Communication

Full Marks: 40

Time: 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

- 1. Answer any two of the following questions: 5×2**
- a) Historical perspective of Jhargram
 - b) Bio-Culture
 - c) Global Village
 - d) Theatre and Culture
- 2. Answer any three of the following questions 10×3**
- a) How does the puppet shows in India educate and entertain audience ?
 - b) What are the contributions of rhymes, tales and myths in preserving the cultural identity of India ? Explain with examples.
 - c) What is Folk Song? Describe in brief any two types of Folk Songs in West Bengal. **2+4+4**
 - d) What are the main characteristics of culture? What do you understand about the limitations of culture? **6+4**
 - e) What are the key features of an utopian society? How does technology affect utopian society? **4+6**