

**2024**  
**SRCMUJ**  
**4<sup>th</sup> Semester Examination**  
**M.Sc.**  
**Nutrition and Public Health**  
**MNPH-403**  
**Health Education, Communication and Health Programme**

**Full Marks: 40**

**Time: 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

**1. Answer any four from the following questions. 2×4**

- a. Write four major elements of communication.
- b. What is C-P strategy in communication?
- c. What are the objectives of anaemia prophylaxis programme?
- d. Write down the full forms of UNICEF and UNFPA.
- e. When and under which act the Indian Red Cross Society was established?
- f. Write the vision and goal of RNTCP.

**2. Answer any four from the following questions: 8×4**

- a. What is m-health? Write a short note on E-health. **2+6**
- b. Describe the SMCR model of communication. Write a short note on Asian development bank. **3+5**
- c. Write in brief about “WHO”. How UNICEF work in India?  
Describe the work pattern of National Rural Health and Urban Health Missions. What are the major objectives of ILO. **(3+3)+2**
- d. Write a short note on ICDS and Mid-day-meal scheme. **4+4**
- e. Write a brief note on ‘Universal Immunization Programme’ with several vaccine schedules for infant and pregnant women. **3+3+2**