

2024
SRCMUJ
2nd Semester Examination
M. A.
Journalism and Mass Communication
JMC-204
New Media and MoJo Journalism

Full Marks: 40

Time: 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer **any two** of the following Short Notes: 5×2
- a) Write a Short Note on Information Pollution.
 - b) Write a Short Note on User Generated Content
 - c) Write a Short Note on Web Portal
 - d) Write a Short Note on Vlogging
2. Answer **any three** of the following questions: 10×3
- a) What is Citizen Journalism? Explain how Citizen Journalism has changed the landscape of Digital News Reporting and Information Dissemination.
 - b) Examine the Impact of Misinformation and Fake News on Democratic Process.
 - c) What is E-Governance? Explain the Role of Social Media in E-Governance.
 - d) What is MOJO? Examine the Salient Features of Mobile Journalism (MOJO).
 - e) Explain the Concept of Microblogging and Its Impact on Content Creation and Distribution.