

2024
SRCMUJ
2nd Semester Examination
M. A.
Journalism and Mass Communication
JMC-C-201
Basics of Journalism

Full Marks: 40

Time: 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer any four of the following questions: 2×4

- a) Write the name of two periodicals published by Derozians.
- b) In which year The Statesman was established and by whom?
- c) Write about two important ingredients of News.
- d) What is Dateline?
- e) What is Credit Line?
- f) What do you mean by Social Media Reporting?

2. Answer any five of the following Short Notes: 4×5

- a) Amrit Bazar Patrika
- b) Hard News vs. Soft News
- c) Online Journalism
- d) Citizen Journalism
- e) Freedom of Expression
- f) Defamation
- g) Briefly state the basic News Elements.

3. Answer any two of the following questions: 6×2

- a) Write down Hickey's Contribution to Indian Journalism.
- b) Describe M. K. Gandhi's Contribution as a Journalist.
- c) Explain in brief the Basic Principles of Journalistic Writing.
- d) Write about the Responsibility of Media in a Democratic Society.