2024
SRMUJ
1st Semester Examination
M. A.
Journalism and Mass Communication
JMC-102
Aspects of Bengali Journalism

Full Marks : 40 **Time : 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Write Short Notes on any two of the following questions : 5×2
(a) Folk Theatre
(b) OTT Platform
(c) Bengali Journalism as Tradition of Dissent
(d) Freedom of the Press

2. Answer any three of the following questions: 10×3
(a) Describe in brief the social background of emergence of Press in India.
(b) What is Soap Opera? Explain its impact on society with examples. 4+6
(c) How has digital technology transformed the way journalism is produced and consumed? Discuss with examples.
(d) What was the role of Raja Ram Mohan Roy in freedom of press in India? – Explain.
(e) What was James Augustus Hickey's contribution to Indian journalism? Discuss elaborately.

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P.Y.Q. 2024