2024
SRMUJ
1st Semester Examination
M. A.
Journalism and Mass Communication
JMC-103
Media, Constitution and Democracy

Full Marks: 40 **Time: 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. **Write Short Notes on <u>any two</u> of the following questions :** **5×2**

   (a) WhatsApp University

   (b) Yellow Journalism

   (c) NBA

   (d) Paid News

2. **Answer <u>any three</u> of the following questions :** **10×3**

   (a) Write down the ethical issues related to ownership of media.

   (b) What is Defamation? Distinguish between Libel and Slander. What are the explanations and exceptions of Defamation? – Explain. 2+2+3+3

   (c) What is Prasar Bharati? Explain the structure of its board and its main functions. 3+4+3

   (d) What is Cybercrime? Explain different types of Cybercrimes with examples. 4+6

   e) What do you understand about the accountability and independence of media? 10

P.Y.Q. 2024