

2024
SRMUJ
1st Semester Examination
M. A.
Journalism and Mass Communication
JMC-104
Reporting, Writing and Design

Full Marks: 40

Time: 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Write Short Notes on any two of the following questions : 5x2

- a) Chief Reporter
- b) Inverted Pyramid
- c) Human Interest Story
- d) Investigative Reporting

2. Answer any three of the following questions: 10x3

- a) Write a report on rural health issues of Jhargram.
- b) Compare television, radio and newspaper as mediums of mass communication.
- c) Describe the stages of conducting a successful news interview for a daily newspaper.
- d) Discuss the role of citizen journalism in shaping news content. How does it compare with mainstream media news? 6+4
- e) Explain the different types of leads used in journalism. Provide examples for each.