2024
SRMUJ
3rd Semester Examination
Integrated MLIS
Library and Information Science
LIS-307
Information Consolidation and Repackaging

Full Marks: 40 **Time: 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

1. Answer any two of the following questions 5×2

a. Briefly discuss the problems to evaluate information.

b. Describe the needs for information analysis.

c. Write a summary of the activities of NISCAIR for producing various ICPs.

d. Discuss the benefits of e-contents and digital contents.

2. Answer any three of the following questions 10×3

a. Discuss briefly analysis and synthesis of Information. Explain the process and measures to be taken to write good content analysis. 3+7

b. Conceptualize your idea of information consolidation. Discuss how to conduct a user study for information consolidation. 5+5

c. How to select information sources for preparing IAC products? Discuss how to evaluate the selected information. 5+5

d. What do you mean by packaging and repackaging of information? Discuss the factors associated with packaging and repackaging of information for IAC. 4+6

e. Briefly discuss the process of dissemination and marketing of IAC products. 5+5

P.Y.Q. 2024