2024
SRMUJ
3rd Semester Examination
Integrated MLIS
Library and Information Science
LIS-C-301
Information and Communication Process

Full Marks: 40 **Time: 2 Hours**

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

P.Y.Q. 2024

1. Answer any four of the following questions: 2x4

a) Write about the various communication channels.
b) What do you mean by RTI?
c) What is oral communication?
d) What do you mean by signs and symbols?
e) Define data.
f) What is linear communication?

2. Answer any five of the following questions: 4x5

a. Define the concept of information literacy.
b. Give a brief overview of information society.
c. How information technology has impacted information generation?
d. How information is generated? - Discuss with some examples information generation process.
e. Illustrate your concept of information economy.
f. Write a short note on the National Information Policy.
g. Give a brief discussion on copyright act in Indian context.
h. Discuss Shanon and Weaver's model of Communication.

3. Answer any two of the following questions: 6x2

a. 'Information as a commodity' - explain in your own words.
b. Define information. Write the characteristics of information.
c. Discuss the relationship between information science, library science and Documentation.
d. Briefly discuss the verbal and non-verbal communication.