

2025
SRMUJ
4th Semester Examination
M. A.
Journalism and Mass Communication
JMC-404
Media and Global Politics

Full Marks : 40

Time : 2 Hours

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

- 1. Answer any two of the following questions : 5×2**
- (a) United Nations
 - (b) Cyber-Security
 - (c) NAMEDIA
 - (d) Pandemic and Media
- 2. Answer any three of the following questions : 10×3**
- (a) How did the emergence of new communication technologies since 1945 reshape global political and cultural narratives?
 - (b) Critically analyze the role of the MacBride Commission in the development of NWICO. What were the main recommendations of the MacBride Report and how far were they implemented? 4+6
 - (c) What do you mean by cyber-attack and write down the forms of cyber attacks that have been seen in present scenario. 4+6
 - (d) Discuss about the media's coverage on the major causes and impact of climate change.
 - (e) What is embedded journalism? Critically assess the changing role of television news in representing new-age wars and the global war on terror.

2+4+4=10