



No. 17/SRMUJ/VC-Office/Noti./2026

Date: 08.08.2026

NOTIFICATION

***Observance of “Har Ghar Tiranga” Campaign from 9th to 17th August, 2026 and
“Nasha Mukh Bharat Abhiyan” from 6th to 20th August, 2026***

As directed by the Hon'ble Vice-Chancellor, it is hereby notified for general information of all concerned that, in pursuance of the communication of the Department of Higher Education, Government of West Bengal, vide Memo No. 1145(42)-Edn(U)/HED-12016(99)/23/2026-UNV SEC-Deptt. of HE dated 30.07.2026, regarding the observance of the “**Har Ghar Tiranga**” Campaign across the State from **9th to 17th August, 2026**, and vide Memo No. 1214(31)-Edn(U)/HED-12016(99)/27/2026-UNV SEC-Deptt. of HE dated 06.08.2026, regarding the observance of the “**Nasha Mukh Bharat Abhiyan**” from **6th to 20th August, 2026**, Sadhu Ramchand Murmu University of Jhargram shall organise various programmes and activities during the aforesaid campaign periods to promote patriotism, national unity, social responsibility, awareness against substance abuse, and active participation in the spirit of Janbhagidari.

Accordingly, the following programmes shall be organised by the University:

1. Community Outreach Programme – 11th August, 2026

A Community Outreach Programme shall be organised on **11th August, 2026**, at **Salboni Nimno Buniyadi Vidyalaya**, focusing on the themes of “**Nasha Mukh Bharat Abhiyan**” and “**Har Ghar Tiranga**” at **10:30 A.M.**

The programme shall aim to create awareness among students and members of the local community regarding the harmful effects of substance abuse and to promote a healthy and drug-free society, patriotism, national unity, social responsibility, and responsible citizenship.

2. Extension Lectures on Indian Independence and Freedom Movement –12th August, 2026

Extension Lectures on **Indian Independence and the Freedom Movement** will be organised on **12th August, 2026** at **11:30 A.M.** onwards in the University seminar hall.

The following speakers shall deliver lectures on the respective topics:

1. Shri Tirthankar Bhakat

Lawyer and Social Worker

Topic: “ভারতের স্বাধীনতা যুদ্ধে রাণী শিরোমণি”

2. Professor Brahmamoy Nanda

Retired Professor of Sanskrit,

Moyna College, Purba Medinipur

Topic: “স্বাধীনতা আন্দোলনে অবিভক্ত মেদিনীপুরের অবদান”



3. Collective Chorus Performance of “Vande Mataram” – 13th August, 2026

A collective chorus performance of “Vande Mataram”, the National Song of India, shall be organised on **13th August, 2026 at 12:00 noon**, as part of the “**Har Ghar Tiranga**” Campaign. All concerned Departments and Offices shall ensure active participation in the programme and facilitate the collective rendition of the National Song with due respect and dignity.

4. Inter-Departmental Competitions – 14th August, 2026

Various inter-departmental competitions shall be organised on **14th August, 2026 at 2:00 P.M.**, including **Rangoli-making, patriotic-themed creative activities, poster-making, slogan-writing, quiz competitions**, and other suitable activities based on the themes of “**Har Ghar Tiranga**” and “**Nasha Mukh Bharat Abhiyan**”.

The activities shall promote patriotism, national unity, social responsibility, creativity, and awareness against substance abuse.

5. Celebration of Independence Day of India – 15th August, 2026

The University will **observe the 80th Independence Day of India on 15th August, 2026 (Saturday)** at the University premises.

Professor (Dr.) Chandradipa Ghosh, the Hon’ble Vice-Chancellor of **Sadhu Ramchand Murmu University of Jhargram**, will hoist the **National Flag of India at 9:00 A.M.** at the University premises and deliver her valuable address in front of the **Administrative-cum-Academic Building**.

All stakeholders of the University are cordially invited to remain present on the said date at **9:00 A.M.** for the purpose stated hereinabove.

6. Birth Anniversary of Sri Aurobindo Ghose – 15th August 2026

As **15th August** also marks the birth anniversary of **Sri Aurobindo**, the University shall also commemorate his life, philosophy, contribution to India’s freedom movement, and vision of national regeneration.

8. Tiranga Cycle Rally – 17th August, 2026

A **Tiranga Cycle Rally** shall be organised on **17th August, 2026 at 8:00 A.M.**, at **Jhargram District Town**, as part of the “**Har Ghar Tiranga**” and “**Nasha Mukh Bharat Abhiyan**” campaigns.

Students, resource persons, officers, staff and all others stakeholders of the University are encouraged to participate in the rally, carrying the National Flag of India with due respect and dignity and spreading the messages of patriotism, national unity, social responsibility, and a healthy and drug-free society.



7. Photography and Digital Participation

Students and other participants are encouraged to take photographs/selfies during the Community Outreach Programme, Seminar, Collective Chorus Performance of “**Vande Mataram**”, Inter-Departmental Competitions, Independence Day Programme, Tiranga Cycle Rally, and other campaign-related activities.

Suitable photographs may be uploaded on the official “**Har Ghar Tiranga**” digital platform/website, as per the prescribed procedure, to showcase the University’s participation in the nationwide campaign.

All Coordinators and Officers are requested to ensure the active participation of their respective students, resource persons, and employees and to coordinate the above activities effectively.

All activities involving the **National Flag of India** shall be conducted with due regard to its dignity, honour, and proper handling and in accordance with the applicable provisions governing the display and use of the National Flag of India.

This is issued with the approval and as directed by the **Hon’ble Vice-Chancellor**.

All concerned are hereby informed accordingly.

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**Senior Personal Secretary to the Vice-Chancellor
Sadhu Ramchand Murmu University of Jhargram**

Memo No.: 17/SRMUJ/VC-Office/Noti./2026, Dated: 08.08.2026

Copy forwarded for kind information and necessary action to:

1. All Administrative and Academic Departments of SRMUJ
2. The Registrar, SRMUJ
3. The Finance Officer (Additional Charge), SRMUJ
4. The Controller of Examinations (Officiating), SRMUJ
5. Academic Consultant, SRMUJ
6. University Website
7. Guard File

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**Senior Personal Secretary to the Vice-Chancellor
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